

# ANNUAL IMPACT REPORT

Supporting children  
impacted by a parent's  
cancer



• EST. 2016 •

# LONON

THE LONON FOUNDATION

# Mission

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Our mission is to help children affected by their parent's or caregiver's cancer diagnosis find comfort, heal, and grow from their shared experiences.

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## A Message From Our Founder

Dear Friends,



2024 has been a challenging year in many ways, with needs growing in our communities, our country, and even in our own homes. Despite these hardships, your support—whether as donors, sponsors, families, or friends—has made it possible for us to ensure that no child faces a parent’s cancer diagnosis alone in the Lowcountry and that these children have access to resources that can help them cope, supporting their emotional wellbeing.

In this Impact Report, you’ll find highlights of our work this year, key statistics, an UPLIFT family impact story, and our financial overview, including a list of donors, partners, and sponsors. We’ve also shared our 2024 highlights!

What can’t be fully captured in this report is the overwhelming support we feel from YOU. More than ever, we know that people truly care and want to help.

But the need continues to grow in our community. Stories of UPLIFT families navigating parental cancer while raising children are becoming more common. From one-income households with caregivers balancing multiple jobs while caring for their spouse and their children to parents navigating the long-term health challenges from cancer treatments years before, the need for emotional and psychosocial support for these children is greater than ever.

Every day, I see how deeply you care, and thanks to you, families facing cancer in the Lowcountry are not alone. Thank you for being there and ensuring they don’t face this challenge on their own.

*With gratitude,*

*Anna B. Lonon  
Founder*

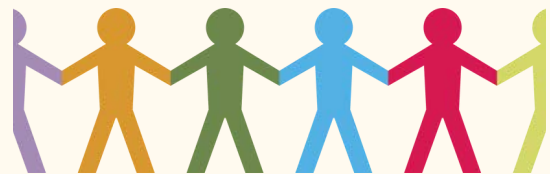
# 2024 Highlights

Enduring partnerships with local schools, organizations, and cancer clinics helped us provide 200+ Family Resource Kits to families in need of guidance as they navigate a cancer diagnosis.



Our Child Life Specialist facilitated an in-person event specifically for parents staying at American Cancer Society's Hope Lodge.

Diversity, Equity, & Inclusion Training with E. Renee Linyard-Gary, MBA, CHW, Director of Diversity, Inclusion and Health Equity at Roper St. Francis Healthcare to ensure an equitable and inclusive organization for our team, our board, and the families we serve.



The 100-member Academic Magnet High School's Cancer Outreach Club created a fundraiser that provided Holiday Boxes to all our families!

# UPLIFT Family Impact Story



## Meet the Smalls family.

At the time of Kiara's husband's diagnosis with Stage III stomach cancer, Kiara and her husband, Juamall, had two young children. Thankfully, a nurse-friend told her about The Lonon Foundation.

Through The Lonon Foundation, Kiara and Juamall found supportive care for their family, which now includes a new baby, Khaza, born shortly after Juamall completed his treatments. The family has participated in many of the Foundation's programs since 2023, including monthly virtual UPLIFT events, which their 8 year old son, Karter, loves. "The virtual events are so thoughtful because they make it so convenient. With three kids, sometimes it's not easy to get out or even financially feasible due to the cost of gas," said Kiara. "When they see the box at the door, the boys yell 'it's ours,'" Kiara said. "It's something they look forward to each month."

After Juamall started chemotherapy, Kiara and Karter attended their first in-person UPLIFT event. "We were nervous, Mom was nervous because Dad was in chemo and we hadn't talked about it. But all the other families were so kind," Kiara said. "The in-person events are good for kids and parents. It makes parents feel like they have a community. We realize we don't have to hold up the wall by ourselves," said Kiara.

The family has also received a needs-based grant from the Michelle Somogyi Nemeth program, which can be used for copays, insurance premiums, or other basic needs. "We have used it for copays for my husband's scans to our kids' winter coats when my husband was first diagnosed. Karter was growing so fast and we just needed some extra help," says Kiara.

Kiara stresses the importance of seeking help. "I want other people that look like me to know it's okay to open up. Sometimes you just need help. Look for the help and you will find it."

Her advice to other families like her own: "Stay positive, even for just one thing. Write it down and cling to it."



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# 2024 by the Numbers

## \$6K

in mini grants  
awarded



## 200+

Children supported  
with at least 1 TLF  
resource

## 90

Locations with  
Family Resource  
Kits

## 147

Hours of  
support from  
our Certified  
Child Life  
Specialist

## 204

Family Resource Kits  
distributed to area  
schools, cancer  
clinics, hospitals, and  
organizations

## 162

Virtual UPLIFT  
boxes sent to  
children in the  
lowcountry

## 50

New children joined  
our **monthly** UPLIFT  
program, a seven-fold  
increase in 1 year

# 2024 TLF Donors

*We are incredibly grateful to all our donors, organizations, board members, and grantors for your generous financial support. Your contributions are essential to our mission of helping kids impacted by cancer. We also thank our in-kind donors for their valuable gifts.*

## Individual Donors

### \$10,000+

Mr. and Mrs. Jesse Crawford  
Mr. Paul J. Simoneau

### \$500- \$2,499

Lisa Caldwell  
Jon Carter  
Lee Cohen  
Dorothy Davidson  
Mara Demery  
Susan Drake  
Sharyn Edwards  
Dorothy Farfone  
Dr. Paula Feldman  
Larry Iwanski  
Richard Lenderman  
Ashley McLoud  
Mr. and Mrs. Jody McAuley  
Randy Myers  
Christopher Nemeth  
Judith Olivares  
Kathleen Sutton  
Hayworth Szymborski  
The Nemeth Family  
Jane Gutshall-Walsh  
Theresa Whitney  
Derek Zahn

### \$0- \$499

Dr. William Greer Albergotti  
Karyn Bloomingburg  
Robert Bracey  
Susan Brahen  
EmmaMarie Broom

### \$0- \$499

Jennifer Brown  
Kathryn Cavan  
Ann-Whitney Chanslor  
Chris Childress  
Jodie Cochran  
Cooper Collier  
Angela Cordero  
Casey Coughlin  
Allison Crawford  
Lynn Dence  
Karen Entzi  
Mckenzie Evans  
Zoya Eydelman  
Mary Fabian  
Carol Fair  
Kaitlynn Furlong  
Altagracia Gonzalez  
Jan Griffin  
Katharine Gutshall  
Erin Healy  
Sarah Henry  
Brett Horek  
Ashley Howell  
Gilbert Jenkins  
Elyse Kissau  
Alyssa Larsen  
Jennifer LaRue  
Sandra Lempesis  
Heather Levy  
Wanda Liggett  
Karly Livingston  
Holly Lynch  
Ashley Magrath  
Amy Mathisen  
Carly McDonald  
Maureen Melody  
Julie Molony  
Mr. and Mrs. Eades  
Annie Mullen

### \$0- \$499

Kayla Munoz  
Jess Netzley  
Jason Newhauser  
Michael Ohm  
Helen O'Leary  
Lin O'Leary  
Carolyn Pelletier  
Stacey Jo Petersen  
Blake Pfohl  
Glenna Richards  
Oliver Rogers  
Heather Rose  
Alexa Rowe  
Bridgett Rowley  
Shannon Runquist  
Nicole Schleier  
Tim Schneider  
Cheri Shemenski  
Gay Slough  
Ernie Smalls  
Amanda Smith  
Susan Smith  
Steven Somogy  
Ajay Sood  
Ryan Strehlke  
Elizabeth Stribling  
Barbara Thomas  
Emily Thomas  
Christine Torrey  
Akie Vanderhorst  
Jennifer Waggoner  
Cecelia Ward  
Mary Welch Fox Stasik  
Kea Whatley  
Patrick Wilkin  
Kate Williams  
Jenny Wright  
Krishna Bhat

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## Foundations

### **\$10,000+**

I'On Trust-Giving Lights  
Norman J and Ferry Sue Arnold Foundation

### **\$2,500- \$9,999**

Coastal Community Foundation-Home Community Fund  
Dominion Energy Charitable Foundation  
Employees Community Fund (ECF) of Boeing  
Roper St. Francis Community Investment Grant

### **\$500- \$2,499**

Grace Church Cathedral 2024 Microgrant  
Henry & Sylvia Yaschik Foundation  
The Ideal Foundation

### **\$0- \$499**

Berkeley Electric Cooperative



"Our boys' world turned upside down while they watched me lose my hair, battle through the treatments for cancer, and regain(ing) my health afterwards. UPLIFT helped them see that the world is still right-side-up; they are merely standing on their heads! UPLIFT continues to help them adjust to everything that has been unveiled during this experience...Thank you to everyone at UPLIFT and Lonon Foundation for being part of our tribe!"

--UPLIFT Mom



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## Organizations

### **\$2,500- \$9,999**

C.T. Lowndes

### **\$500- \$2,499**

Academic Magnet High School Cancer

Outreach Club

Baird

Dottie's Pharmacy

Dunes Properties of Charleston

Edward Jones

Evans Finish Carpentry

JHS Productions LLC

Joe Marinaccio Real Estate

HabitNu

The Isle of Palms Exchange Club

MUSC-Hollings Cancer Center

K&R Wood Products

Parker Poe

Roper Hospice

State Farms-Billy Swails

Thomas & Hutton

Vincent & Bullwinkle

WITS

### **\$0- \$499**

Kiwanis Summerville

St. Marks Lutheran Church

Uptown Hospitality

### **In-Kind**

Allison and Jesse Crawford

Balloon Therapy

Bar 167

Barelli Barber

Bark Box

Barrier Island Eco Tours

Blakely Made

Bond Art Studio

Bryan Young

Bulldog Tours

Celadon

Charles Towne Landing

Charleston Battery

Charleston Culinary Tours

Charleston Party Cat

Charleston Water Taxi

Charleston Wine Awhile

Cotton Jenny's

Cramer's Cuisine & Kitchen

Crumbl Mt. Pleasant

Crush Yard

Cumulus Radio

D'Allesandro's Pizza

Darlington Raceway

Dr. Krishna Patel

Drayton Hall

Fig

Fleet Feet

Gaither Bumgardner

Gourmet Gift Basket Certificate

## In-Kind

Halls Chophouse Charleston  
HCB Creative  
High Cotton  
Isle of Palms Exchange Club  
Jane Walsh`  
Kevin Kreamer  
Krista Godek  
Laura Anderson  
Lowes Foods  
Magnolia Plantation & Gardens  
Mary Alice Monroe  
Moe's Crosstown  
Nellie & Lo  
Nico Restaurant  
Paradiso Charleston  
Pluff Mud Pottery  
Renee Nahabedian and Kacey Dugan  
Rosemary & Rye  
Shadowmoss Golf & Country Club

Shaun & Ashley Larson  
Snow Shack  
South Carolina Aquarium  
Stella Nova  
Stingrays  
Swig & Swine  
Ted's Butcher Block  
The Breast Place  
The Colonial Cup Racing  
The Ripple  
The RiverDogs  
The Stingrays  
TK Garris  
Top Golf  
Tumbleston Photography  
Undiscovered Charleston  
YIP Fitness  
Zoya Eydelman

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“I’m grateful for UPLIFT because there are other kids that understand what I’m going through.”

-UPLIFT child during virtual “gratitude” event

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# 2024 Family Resource Kit Partners

*This list includes schools, cancer clinics, and organizations that carry our Family Resource Kits. These Kits provide age-appropriate guidance on how to talk to your child about a cancer diagnosis as well as play-based items to help with coping and mindfulness.*

Roper St. Francis Hospice  
Charleston Oncology  
East Cooper Montessori  
MUSC Hollings Cancer Center  
Trident Cancer Center  
Hope Lodge  
Alala  
Ralph H. Johnson VA Medical Center  
Trident Medical Center  
MUSC Hollings Cancer Network  
Trident Health System  
Summerville Breast Center  
Sanders Clyde Elementary  
Lucy Beckham High School  
Ashley Hall  
Charleston Charter School for Math and Science  
Nothing Pink  
Porter Gaud Elementary School  
North Charleston Creative Arts Elementary  
Seacoast Counseling Center  
Hope Lodge  
Angel Oak Elementary  
St. Johns High  
Drayton Hall Elementary  
Military Magnet Academy High  
YMCA-Summerville  
Wellin Head and Neck Tumor Center  
Chicora Elementary School  
CCSD Support Services for ESOL

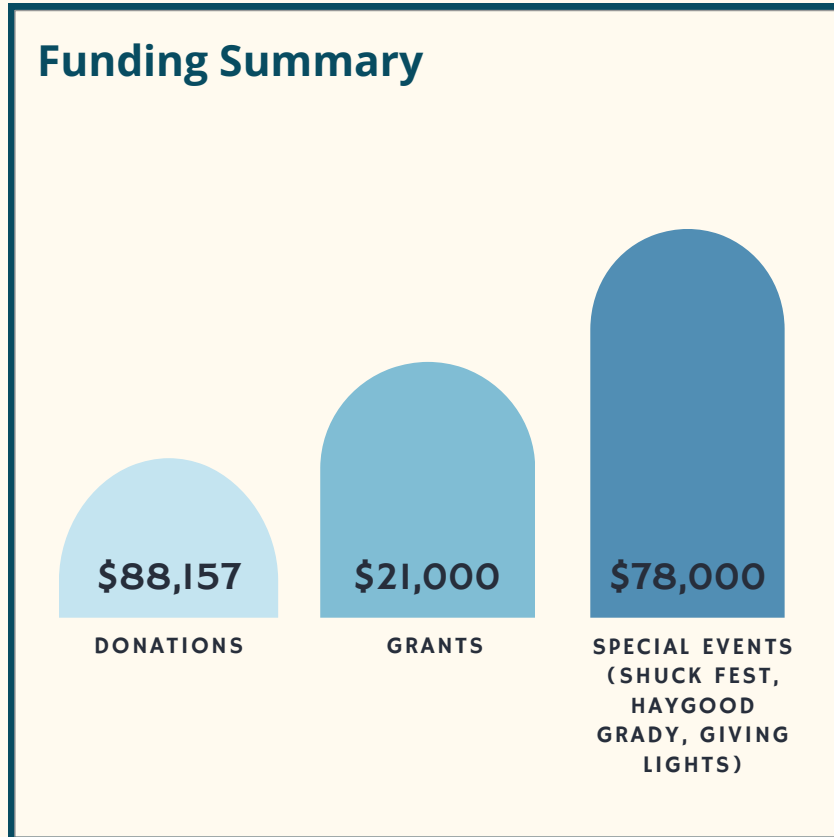
Chicora Elementary School  
CCSD Support Services for ESOL  
Charleston Dorchester Mental Health Center  
Philip Simmons Elementary School  
The Breast Place  
Berkeley Middle College  
Hanahan High School  
Goose Creek High School  
Marrington Elementary School  
Mount Holly Elementary  
Dorchester County School District 2  
Mabry Cancer Center (MUSC Orangeburg)  
MUSC Health Gynecology Oncology at Tidelands Health  
Williams Memorial Elementary  
Trident Cancer Center  
Dorchester Academy

*"I'm a huge fan of The Family Resource Kits. They help families talk to their children during those major cancer milestones, like hair loss, in a way they can understand."*

*-Roper Social Worker*

# Financials

Generous donors like you have made these numbers possible. This summary includes individual and corporate donations, grants from local and regional foundations, and donations made through grassroots fundraising.



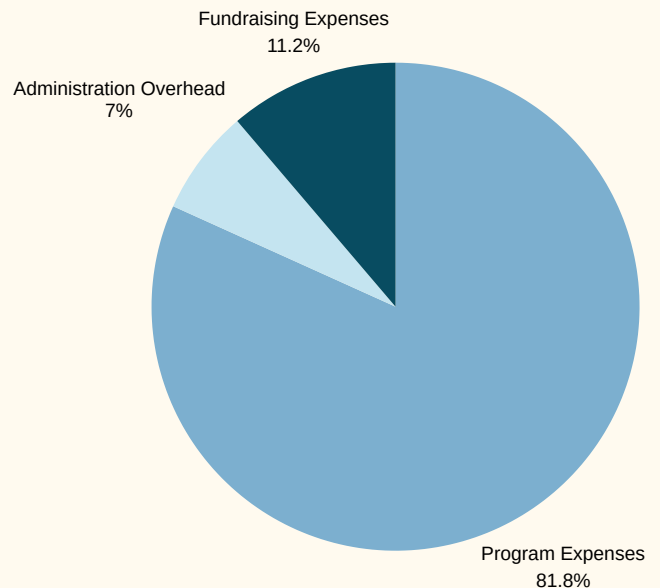
## CURRENT ASSETS

**Total Revenue** **\$150,401.78**  
*\*Does not include all 2024 grant funding*

## EXPENSES & DEDUCTIONS

**Total Expenses** **\$92,082.94**

Program Expenses	\$56,184
Administration Overhead	\$4,819
Fundraising Expenses	\$7,721.85





For more information about  
how to get involved, email  
[annalnon@thelononfoundation.org](mailto:annalnon@thelononfoundation.org)

To learn more about our UPLIFT Program and  
other resources for families facing cancer,  
email [uplift@thelononfoundation.org](mailto:uplift@thelononfoundation.org)

(843) 329-3269

[www.thelononfoundation.org](http://www.thelononfoundation.org)

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Charleston, SC 29413

