



LONON
THE LONON FOUNDATION

Supporting children impacted by a parent's cancer

ANNUAL IMPACT REPORT

DECEMBER 2023





Dear Friends,

Just two years ago, we were unsure how we could regain the momentum lost during the pandemic. However, 2023 has been a GAMECHANGER--from creating partnerships with community organizations like IOP LENS to growing our existing partnerships with MUSC Hollings Cancer Center and Roper St Francis Cancer Center to teaming up with TJ Parker of Clemson's TigerImpact in our GAMECHANGER campaign. We have hit our stride and are so grateful to all of **you** for your support in helping make this happen.

Our "all in" approach has yielded our most successful year in grant awards and fundraising. This success has allowed us to provide more than 193 hours of individualized support to families; reach more than 120 new families through our Family Resource Kits; and extend our resources throughout the state with our virtual UPLIFT program.

This tremendous growth would not have happened without each of you.

We are honored to be able to provide these resources to families, and we honor their continued strength, resiliency, and survivorship.

**A message from our
Founder**

With gratitude,

*Anna B. Lonon
Founder*



Programming

UPLIFT

Virtual and in-person events, led by a CCLS, for children 5-17 years old. Both virtual and in-person UPLIFT events include materials to enhance coping skills in a group with peers of a similar age.

Certified Child Life Specialist (CCLS)

Our on-staff CCLS provides ongoing individualized support, including intake and monthly check-ins, for all UPLIFT families.

UPLIFT Welcome Boxes

Personalized, mindfulness-themed packages provide developmentally appropriate materials and activities to promote coping.

Michelle Somogyi Nemeth Mini Grant Program

UPLIFT families can receive mini grants, which can be used for utility bills, medication and medical supplies, basic needs, and counseling.

Family Resource Kits

Kits include mindfulness-based play activities to help promote positive coping as well as a booklet that details how to talk to children about cancer.

2023 Highlights

**UPLIFT Event at The Alley
with TJ Parker, #12
Clemson Defensive Lineman**



**April Virtual Event
(Calming Bottles)**



**UPLIFT Event at Kiawah
River**



Our annual impact

...April's craft was great, and the boys continue to admire their calming bottles...It is something that we continue to work on at home. It actually sparked some thoughts for me to try and schedule time most days for the kids and I to talk about the struggles and positives in their day.

--UPLIFT PARENT (CALMING BOTTLES VIRTUAL EVENT)

193

Hours of support from
our Certified Child Life
Specialist

\$9200

Amount of mini grants given
to UPLIFT families this year

125

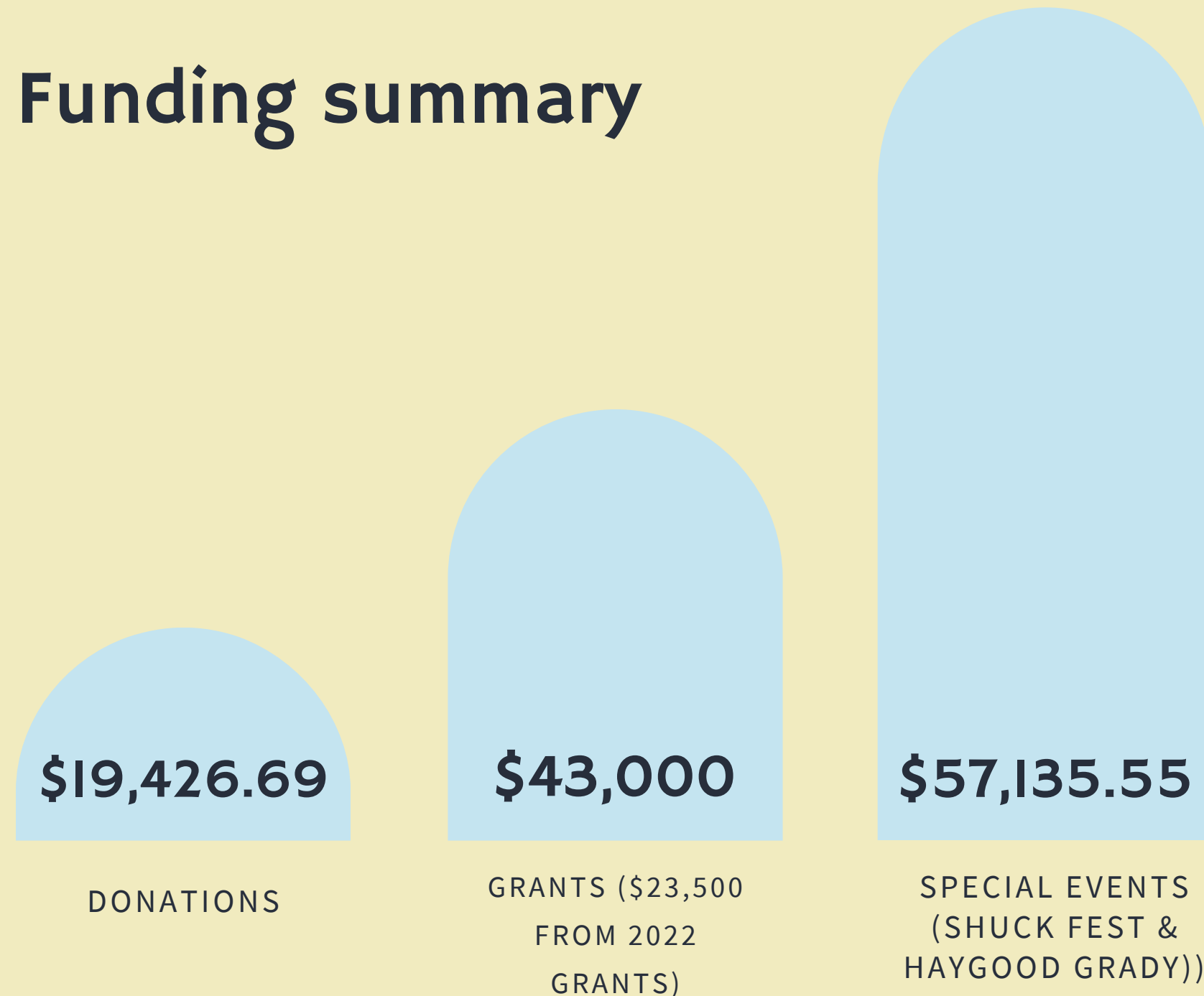
New families reached in
South Carolina

52

New children joined
our monthly UPLIFT
program

Financial report

Funding summary



CURRENT ASSETS

Total Revenue \$119,562.24

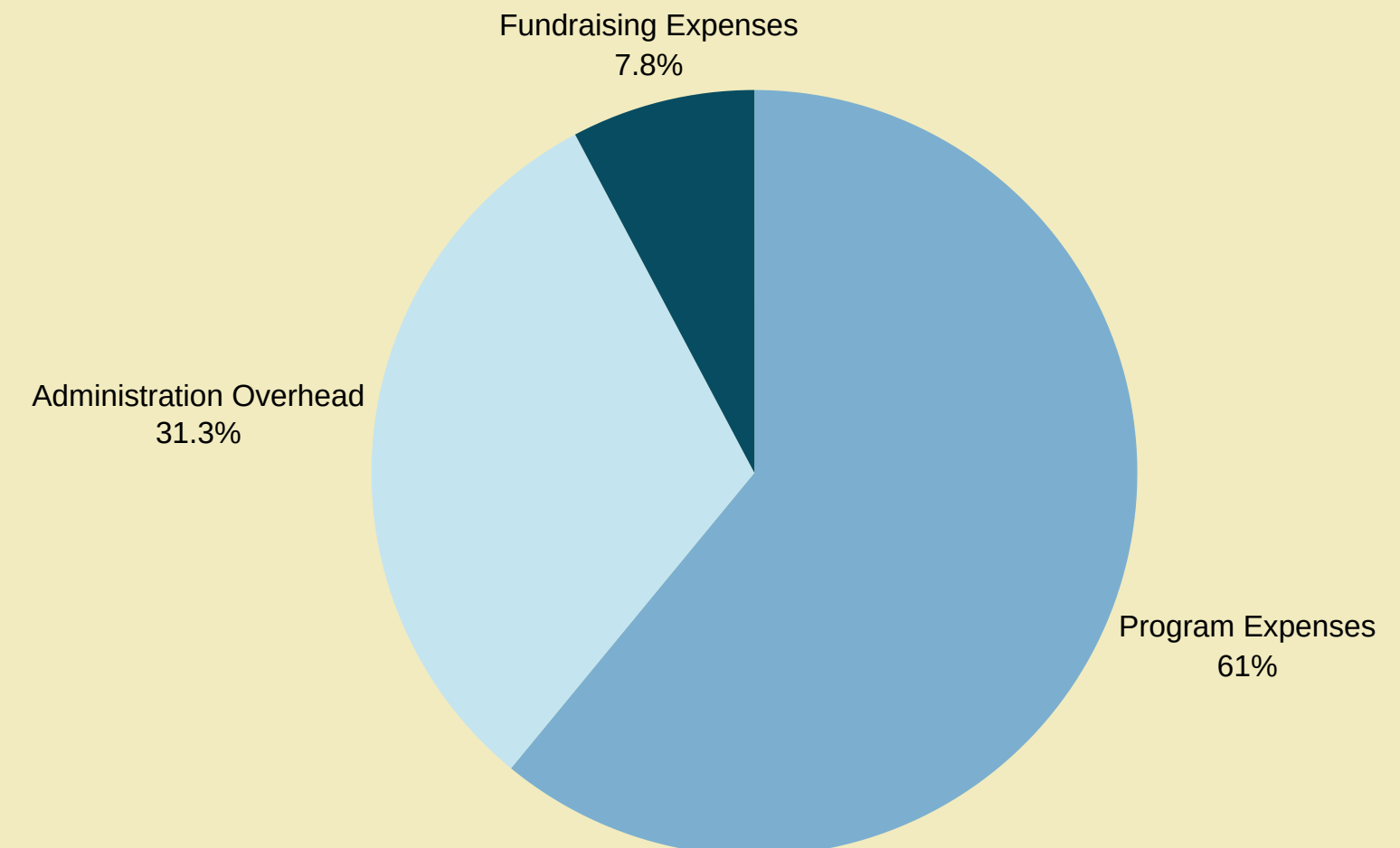
EXPENSES & DEDUCTIONS

Total Expenses \$80,500.75

Program Expenses \$51,719.80

Administration Overhead \$26,540.79

Fundraising Expenses \$6,577.33



THANK YOU

Thank you to all our community sponsors and partners.

Coastal Community Foundation | Post & Courier | Henry & Sylvia Yashik Foundation

Baird | Dottie's Pharmacy | MUSC Hollings Cancer Center | The Breast Place | Bullwinkel Orthodontist | Parker Poe | Billy Swails-State Farm | Outpay Systems | K & R Wood Products | Uptown Hospitality | HCB Creative | Allison and Jesse Crawford | Lin O'Leary | Jody and Chloe McAuley





For more information about how to get involved, email annalonon@thelononfoundation.org

For more information on our UPLIFT Program and other resources for families facing cancer, email uplift@thelononfoundation.org

